



## Cliff Drysdale Tennis Selected to Manage Tennis Operations at the Dunes of Naples

**Naples, Florida (July 26, 2021)** -- Cliff Drysdale Tennis, a Troon Company, has been selected to manage tennis operations at the Dunes of Naples, a private residential community in Naples, Florida. Luis Vallecillo has been named Director of Tennis, effective immediately.

Ideally located in Florida's Paradise Coast, the Dunes comprises forty coach homes and seven luxury high-rise communities offering expansive views of Turkey Bay and The Gulf of Mexico. In the heart of the community, residents enjoy The Club at the Dunes - a 25,000 square foot amenities center offering a resort style pool, indoor/outdoor food and beverage options, fitness center and additional recreational activities. The tennis center includes 6 professionally maintained har-tru clay courts. [The Club at the Dunes is an award winning facility, receiving recognition as one of America's Healthiest Clubs and Top Ranked status from Club & Resort Business Magazine for its Wellness Center, Racquet Facilities and Clubhouse Patio.](#)

Founded in 2001 by International Tennis Hall of Fame member Cliff Drysdale and partner Don Henderson, Cliff Drysdale Tennis specializes in daily tennis and fitness operations and management for resorts, hotels and private clubs; sports design and construction consultation for companies interested in building world-class facilities; educational programs, summer camps, clinics and retreats; and resort, hotel corporate outing planning and leisure operations. Cliff Drysdale Management's property portfolio currently boasts 33 tennis facilities nationwide, including multiple Gold, Silver and Bronze Medal ranked tennis resorts on Tennis Resorts Online's Top 100 list.

"The Dunes of Naples is a stunning location and one of the finest clubs in the region," said Scott McCulloch, Vice President of Operations for Cliff Drysdale Tennis. "We're thrilled to partner with the team and take the tennis program to the next level for residents and their guests."

Luis Vallecillo has been named Director of Tennis and will oversee all areas of the tennis programming. Vallecillo, an experienced director originally from Ensenada, Mexico, has led programs and operations at resorts and clubs across the nation. He most recently served as Director of Tennis and the Ritz Carlton Bacara, Santa Barbara.

"We look forward to bringing a robust schedule of clinics, lessons, leagues and special events to the Dunes," Vallecillo said. "There is a strong tennis passion amongst the members, and I'm excited to bring more offerings for players of all ages and abilities."

All Dunes of Naples residents and members will receive reciprocal benefits at clubs and resorts through the U.S. and internationally through CDT's Experience Rewards Program, including luxury resorts in California, Florida, Hawaii, and the Bahamas amongst others.

For more information on the Dunes of Naples, please visit: [www.dunesofnaples.com](http://www.dunesofnaples.com)

For more information on Cliff Drysdale Tennis, please visit: [www.cliffdrysdale.com](http://www.cliffdrysdale.com)

### **About Dunes of Naples**

In 2019, The Dunes of Naples completed a \$9.2 million Amenities Center renovation and expansion project [which went on to earn recognition as the #1 Private Club Remodel by Golf Inc Magazine in 2021](#). The new coastal-themed Amenities Center includes a new 25,000 square-foot clubhouse with the new Royal Palm Room restaurant; a new SandBar indoor/outdoor bar; and a flexible club room for events. In addition, the club's new Tiki Bar is a popular poolside destination for residents and guests. As part of the renovation and expansion, the entire pool area was renovated and now includes fire pit tables and a lounge area in a new courtyard. The Club at the Dunes' wellness and fitness center was also expanded, adding a group exercise room, two rooms dedicated to massages or physical therapy, a new tennis office and pro-shop and a new recreational game room equipped with pool table, ping pong tables and shuffle board.

The Dunes of Naples is comprised of seven high rise towers of high-end luxury condos and 40 luxury coach homes. Troon, the world's largest golf and club management company, manages the food and beverage operation as well as the recreational amenities at The Dunes of Naples.

For more information on The Dunes of Naples, visit [www.dunesofnaples.com](http://www.dunesofnaples.com) or call (239)593-9680.

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